

the Village

Trick
or Treat
October 28
3-6PM

October 2018



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printed on recycled paper

Thanksgiving Holiday

Village offices will be closed on Thursday, November 22 and Friday, November 23 in honor of the Thanksgiving Holiday. Village offices will reopen for regular business hours on Monday morning, November 26. There will be no recycling or garbage collection on Thursday, November 22.

Garbage and recycling collection will resume on Friday, November 23 with scheduled pickups delayed by one day.

White goods and electronics will not be collected during Thanksgiving week but may be brought to the Residential Recycling Center on the days it is open. The Residential Recycling Center will be closed on Thursday, November 22 and will reopen for regular business hours on Friday, November 23.

Have a safe and happy Thanksgiving Holiday. ☐



the Village

October 2018



Village Names PPCVB Executive Director

On Monday, October 1, the Pleasant Prairie Village Board named Michelle Williamson as Executive Director of the Pleasant Prairie Convention and Visitors Bureau (PPCVB). The Village initiated the effort to establish the PPCVB in January 2018 to focus on promoting Pleasant Prairie as a tourism destination.

As Executive Director, Williamson will ensure the growth of the PPCVB and the Village's travel and tourism related businesses. She will lead a comprehensive marketing and public relations program for Pleasant Prairie to promote tourism, encourage overnight stays, and highlight the Village's sporting venues, shopping, and other attractions.

Williamson comes to the PPCVB from Carthage College where she spent 19 years in the Office of Admissions. As Director of Admissions and Financial Aid, she guided thousands of students and

families throughout their college search process. In addition, Williamson played an integral role in admissions events and marketing. She planned and coordinated major annual scholarship events and site visit programs.

"I am very excited to bring my expertise in event planning, marketing, and promotions to the Pleasant Prairie Convention and Visitors Bureau," commented Michelle Williamson, "I look forward to sharing all of our community's incredible attributes with the region and beyond."

Williamson has a Master of Education degree from Carthage College and a bachelor's degree in Psychology from Allegheny College in Meadville, Pennsylvania. Williamson has lived in Pleasant Prairie for 9 years with her husband and five-year-old daughter. She began her position on October 1.

Visitors Bureau Commission Members

The Village would like to welcome the appointed members of the Pleasant Prairie Convention and Visitors Bureau Commission.

<i>Name</i>	<i>Term</i>
Mike Pollocoff	Oct. 1, 2020
Carol Willke	Oct. 1, 2019
Steve Kumorkiewics	Oct. 1, 2019
Kyle Highberg	Oct. 1, 2020
Craig Anderson	Oct. 1, 2020
Pamela Jacobsen	Oct. 1, 2019
Rebecca Matoska-Mentink	Oct. 1, 2019

This commission, along with the PPCVB Executive Director, is responsible for promoting the Village of Pleasant Prairie as an attractive travel destination and enhancing the community as a dynamic place to live and work. ☐



A great place to live, work & play!

Lake Michigan Water Diversion

Recently the Village of Pleasant Prairie has been under some scrutiny resulting from the promotion of Peter Annin's recently re-released book, "The Great Lake Wars."

In the late 1980's, when Pleasant Prairie began to evaluate water provision throughout the municipality it was discovered that the underground water system was contaminated with radium. The Village sought approval to use Lake Michigan as the Village's water source. Half of the Village is in the Lake Michigan water basin and the other half is in the Mississippi River water basin, which required the Village to approach the Great Lakes Governor's Council for water diversion. Under the Water Resources Development Act, the Village was approved to draw 3.2 million gallons of water per day from Lake Michigan through the Kenosha Water Utility.

This agreement was conditional on the Village decommissioning water treatment plants in the Mississippi River basin and directing all waste water to be recycled and returned to Lake Michigan through the Kenosha Water Utility by 2010. The Village complied with this condition, and currently operates a closed system, meaning that technically little to no water is truly diverted because it is returned to the Great Lakes basin via the Kenosha Treatment facility.

In 2008 the Great Lakes Compact became the new governing law for water diversion. To comply with the new legislation the Department of Natural Resources (DNR) worked to establish a uniform criteria for diversion volumes of all grandfathered communities including Pleasant Prairie. In 2010 the DNR formally issued the revised diversion number to all grandfathered communities based on the 2007 projected population, land

use within the approved sewer service area, and to reflect the State's requirement of municipalities to build infrastructure to meet future capacity and demand. Pleasant Prairie's revised grandfathered volume became 10.69 million gallons per day reflecting anticipated growth in the area estimated by the regional planning commission.

"It's doesn't make sense to oversize infrastructure, but then restrict the supply on the actual water we can provide in that system," stated Village Administrator, Nathan Thiel.

In granting the increase the State complied with the laws. The Village has been compared to more recent diversion requests like Waukesha and Foxconn; however, it is important to remember the Village's:

- Original permit and conditions predates these developments by several decades,
- Territory straddles the Mississippi River and Great Lakes divide, and
- System is closed and all wastewater is recycled and returned back into Lake Michigan.

Today, the Village's average water use is 2.7 million gallons per day and peak usage is 5.7 million gallons per day. As more businesses develop and neighborhoods expand in Pleasant Prairie, more water will be used.

"The Village believes in water conservation and prides itself on smart and sustainable growth," said Thiel, "It is unfortunate that the definition of diversion is being unfairly misapplied on the Village given our balanced approach."

Dark Store Loophole Videos

The Wisconsin League of Municipalities has created many videos with educational information about the Dark Store Loophole and its impact on Wisconsin residents. These easy to follow videos are available on Spectrum Channel 25 and YouTube at www.youtube/channel/leagueofwisconsinmunicipalities.

As big box retail chains and single tenant commercial properties use dark store tax avoidance strategies to significantly reduce their property taxes, other taxpayers, mainly homeowners, will see their property taxes increase as they shoulder more of the tax levy. National big box



retail chains and other commercial property owners are challenging their assessed values using the "Dark Store Strategy" to argue that their thriving business locations must be assessed for tax purposes as though they were a vacant, abandoned property. Learn more at www.lwm-info.org. □

Advocate Aurora Health Care Groundbreaking

On Tuesday, October 9, Advocate Aurora Health Care groundbreaking took place at Prairie Highlands Corporate Park (located along West Frontage Road and STH 165).

The facility will include a 100,000-square-foot ambulatory care center and 100,000-square-foot professional office building. It is expected to open in the summer of 2020. The new facility will employ 260 full-time and 28 part-time employees.

The health care center will offer general surgery, orthopedics and urology along with new pediatric specialty services for Aurora Children's Health. The center also will have a pharmacy, laboratory and rehabilitation areas.

"As our community grows so does the need for healthcare," said Village President, John Steinbrink, "We are proud to offer our residents some of the most affordable and highest quality healthcare centers in Wisconsin." □



Police Department New Members & Promotions

On Thursday, October 11, a swearing in and recognition of promotion ceremony took place to welcome recently recruited Police Officers and honor recently promoted department members. Please welcome the four newest members of the Pleasant Prairie Police Department:



Officer Allison Gorman



Officer Connor Patty



Officer Nick Brickert



Officer Austin Kopera

Congratulations are in order for three individuals who were promoted in the Police Department:



Sergeant Heather Mogensen



Detective Jim Hackney



Detective Scott Beaumier



A message from the Pleasant Prairie Fire & Rescue Department:

As you change your clocks, change your batteries of each smoke and CO detector in your home, basement and garage. This simple task makes all the difference if a fire or gas leak occurs in your home. ☐

Veterans Day Ceremony

November 11, 2018 at 1:30 p.m.



The Village will hold a Veterans Day Ceremony to pay special tribute to America's service men and women at the Veterans Memorial on the southeast side of Prairie Springs Park. You, your family and friends are invited to join us as we recognize the sacrifices and contributions made by our service men and women. New bricks and benches in the memorial will be dedicated, and a moment of silence will be observed. **Free and open to the public.**

To learn more about the dedication of a brick or bench, please visit PleasantPrairieWi.gov under the Services tab, at the Prange Municipal Center (8600 Green Bay Road) and Village Hall (9915 39th Avenue). To reach us by telephone, please call **262.925.6765**.



2019 Election Dates

February 19, 2019
Spring Primary

April 2, 2019
Spring Election ☐

Polling Locations

Polling locations in the Village are open from 7:00 a.m. until 8:00 p.m. on election days. Polling locations are listed below.

Village Hall Auditorium

9915 39th Avenue (south parking lot)
 Wards 1, 2 and 3

Village Hall Courtroom

9915 39th Avenue (north parking lots)
 Wards 4 and 5

Caterpillar College Preschool

8411 Old Green Bay Road
 Wards 6 and 7

RecPlex

9900 Terwall Terrace
 Wards 8, 9, 10 and 11

St. Anne Catholic Church

9091 Prairie Ridge Boulevard
 Wards 12, 13 and 14

If you do not know which polling location you should visit in order to vote, please visit PleasantPrairieWi.gov and select the **Register to Vote** icon at the bottom of the page. On this page, click on the tab **"Ballot Sample/Polling Locations"** there you will find a map of Pleasant Prairie's voting wards and related polling locations.

If you have further questions, you may also contact the Village Clerk's Office at **262.694.1400**. ☐

Recycling Tips

Reduce the amount of trash placed in landfills

The Village would like to thank the many households who consistently sort recycled materials out of their garbage stream. Your help truly makes a difference in the amount that our community pays towards landfill costs and on the impact that our trash has on the environment. The Village would like to encourage more households to do the same.

In order to make recycling as easy as possible the Village would like to remind residents of how to recycle certain items, whether it be curbside or at the Residential Recycling Center.

Curbside Recycling

Rinse/wash and recycle the following items in your blue covered recycling cart:

- clear plastic containers, bottles and lids **marked with numbers 1-7**
- glass bottles, jars, and containers
- aluminum or steel (tin) cans

Please recycle the following paper items in your blue covered recycling cart:

- cardboard, newspapers, and magazines
- catalogs, flyers, and junk mail
- boxboard (unlined merchandise boxes)
- telephone books and paperback books
- typing, copy and printer paper
- stationery, envelopes, and bills
- brown paper bags

Please call the Village at 262.925.6700 for a second recycling cart. There is no additional fee for a second recycling cart.

A helpful quick reference guide for garbage recycling and hazardous waste can be found on the Village website at http://www.pleasantprairiewi.gov/services/garbage_and_recycling.



Residential Recycling Center

- Branches (Bundles bound in wire will not be accepted)
- Garden waste, grass clippings & leaves
- Stumps 50 pounds or less
- Sod, tree trimmings & other yard waste
- Car batteries & Antifreeze
- Waste oil (not mixed with other elements)

Garden waste, grass clippings, leaves, tree trimmings and other yard waste will be accepted in cans, bags or from vehicles trunks/beds.

Free Accepted Materials/Items:

- One cubic yard of dirt
- One cubic yard of concrete
- One cubic yard of gravel
- One cubic yard of asphalt
- One cubic yard of metal
- Recycling and/or garbage

Items Accepted for a Fee:

- Computer systems (\$10 each item)
- White goods (\$20 each item)
- Televisions and computer monitors (\$ varies by size)
- Tires (\$5 each)
- Bulk items (\$10 each item)
- Misc. electronics, DVD, DVR, VCR, Fax (\$5 each)

We thank you for your consideration and help to reduce costs and protect our planet. ☐

E-Newsletter: If you are interested in receiving the email version of the Village Newsletter, visit PleasantPrairieWi.gov and click on the newsletter icon near the bottom of the page. You can choose to opt off of the paper mailing list by emailing newsletter@plprairie.com. Include your name and postal mailing address along with the words "email only." ☐

PLEASANT PRAIRIE

Trick o' Treat
Sunday, October 28
3 - 6pm



If you are participating in Trick-or-Treat, please leave a light on to indicate that you are passing out treats.

RecPlex Fall Runs

Scary in the Prairie

When: Saturday, October 27

Where: Wruck Pavilion

Cost: \$20/5K \$25/10K Oct 1-22
\$25/5K \$30/10K Oct 23-26

Overall male/female finishers. Individual awards for top 3 male/female finishers in each age group. Must register in advance to receive a race t-shirt.

Dress up and show your Scary in the Prairie spirit! Costume contest with awards Post Race!

Run with the Turkeys

When: Saturday, November 17

Where: Wruck Pavilion

Cost: \$18/5K \$23/10K thru Oct 31
\$20/5K \$25/10K Nov 1-11
\$25/5K \$30/10K Nov 12-16

Overall male/female finishers. Individual awards for top 3 male/female finishers in each age group. All participants also receive a finisher medal.

Must register in advance to receive a race t-shirt.

Indoor Turkey Triathlon

When: Sunday, November 18

Where: RecPlex

Cost: \$35 thru Oct 31
\$45 Nov 1-17

Overall male/female finishers. Individual awards for top 3 male/female finishers in each age group.

Race Information & Registration @ RecPlexOnline.com

13th Annual Shop with a Cop/Firefighter

The Pleasant Prairie Professional Police Association is proud to announce that the 13th Annual Pleasant Prairie Shop with a Cop/Firefighter charity event will be held during the month of December. Shop with a Cop/Firefighter is a way for members of Pleasant Prairie's Police and Fire & Rescue Departments to give back to the community by helping local families who may not otherwise be able to celebrate the holidays in a traditional manner. Children from underprivileged families pair off with a Police Officer or Firefighter and select gifts for their family members. The Shop with a Cop program not only helps families celebrate during the holidays, but it helps families meet first responders outside of crisis situations.

The Association is now accepting donations in support of this year's **Shop with a Cop and Firefighter**. 100% of every donation directly supports the event.

Those wishing to donate may do so in person or by mail at the following address: Pleasant Prairie Professional Police Association; Shop with a Cop; 8600 Green Bay Road; Pleasant Prairie, WI 53158.



Let's Get Social

Facebook @villageofpleasantprairiewi
Twitter @PIPrairieWI

The Village regularly posts updates related to roadway projects, weather related events, community development, beach reports, events, recycling, photo contests, and more on social media. □

Pleasant Prairie Historical Society Green Stamps

When cleaning out the closet, a recent artifact donated to the Society brought back an Americana memory. The year was 1965. After weeks or even months of collecting those little green stamps at supermarkets, department stores, and gas stations, your S & H Green Stamps Saver Book was finally full! You flip through the pages of your booklet filled with 1,200 little green stamps as you contemplate what gift in the S & H Ideabook that you will trade them in for. There was always something for every room of your house. The possibilities of those little green stamps seemed endless: dishes, linens, appliances, clock radio, sporting equipment, furniture, a television or any of a multitude of gifts for the family and the home.

Do you remember collecting S & H Green Stamps? If you did, you can probably relate to this feeling of excitement in deciding how best to spend your stamps. The popularity of S & H Green Stamps gained traction in the 1930s and peaked in the 1960s, but Sperry & Hutchinson Co. (S & H) was actually founded in 1896. And the company still exists today, and although it is completely online, you can still redeem your Green Stamps! The S & H Co. reward program became popular nationwide to reward shoppers based upon their spending. It is estimated that 80 percent of American households, including Pleasant Prairie residents, collected the Green Stamps during their heyday. The stamps were given with purchases to shoppers who would stick them into booklets and they were then redeemed through the S & H catalog or at redemption centers.

If you have any stories, photographs or objects to share or donate relating to Pleasant Prairie history or family memories, please contact the Historical Society at HistoricalSociety@plprairie.org or 262-947-3600.

